# Psychometric Report



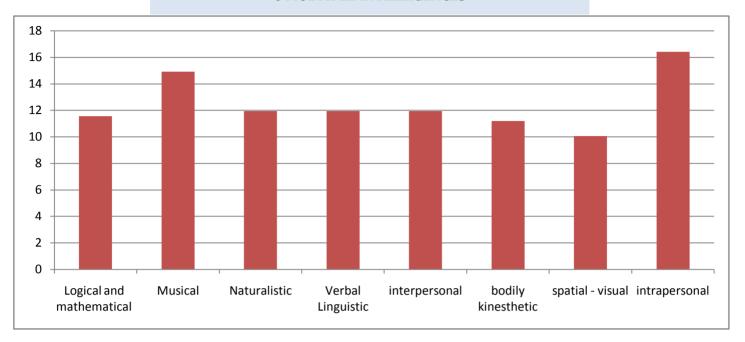
# **WELCOME**

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# Multiple Intelligence Theory

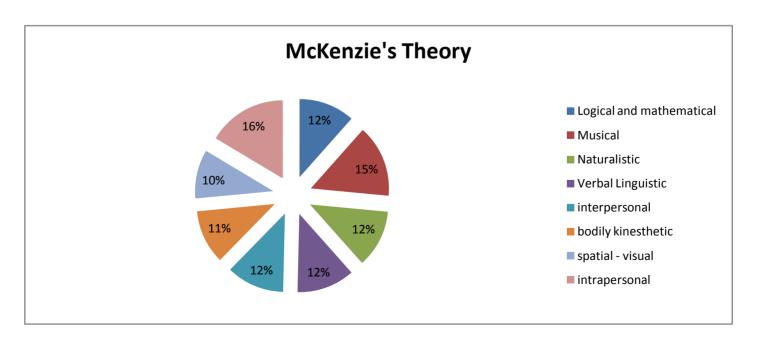
There are eight vital kinds of Intelligences by which one person differs from another. Though we have eight intelligences but each one is developed in a particular way that makes us unique and different from each other. Multiple intelligence theory asserts that individuals with a high level of aptitude in a particular type of intelligence do not necessarily have a similar aptitude in any other type of intelligence. In 1983, Harvard University (USA) professor Howard Gardner started writing his book Frames of Mind: the Theory of Multiple Intelligences with some simple but very powerful questions, viz., Are talented chess players, violinists, and athletes 'intelligent' in their respective disciplines? Why these and other abilities are not accounted for on traditional IQ tests? Why is the term intelligence limited to such a narrow range of human endeavors of Mathematical, Logical & Linguistic talents? So, According to this theory human intelligences can be broadly divided into eight (8) categories.

#### **8 MULTIPLE INTELLIGENCES**



# McKenzie's Theory

Walter Mckenzie (Multiple Intelligence Survey: 1999 - 2013) breaks down the eight intelligences suggested by Dr. Howard Gardner and categorises them into three domains that serve as an organiser for understanding the fluid relationship of the intelligences and how the intelligences work in combination with one another



# **McKenzie's Therory**

#### 38.43

## Analytical

The Analytical domain consists of the logical, musical and naturalist intelligence. These are the intelligences that promote the processes of analysing and incorporating data in accumulating knowledge.

#### 35.07

### Interactive

The interactive domain consists of the verbal, interpersonal and kinesthetic intelligence. These are the intelligences that learners typically employ to express themselves and explore their environment.

#### 26.5

## Introspective

The introspective domain consists of the intrapersonal and visual intelligences. These are the intelligences that promote learning through own experiences and beliefs.

#### Gardner's MI

Intelligence type	Intelligence description	Preferred learning Style	Typical roles, preferences, potential	tasks,activities or tests
Linguistic	words and language, written and spoken; retention, interpretation and explanation of ideas and information via language, understands relationship between communication and meaning	languages	writers, lawyers, journalists, speakers, trainers, copy-writers, English teachers, poets, editors, linguists, translators, PR consultants, media consultants, TV and radio presenters, voice- over artistes	write a set of instructions; speak on a subject; edit a written piece or work; write a speech; commentate on an event; apply positive or negative 'spin' to a story









## Logical -**Mathmatical**

logical thinking, detecting patterns, scientific reasoning and deduction; analyse problems, perform mathematical calculations. understands relationship between cause and effect towards a tangible outcome or result

scientists, engineers, computer experts, accountants, statisticians, researchers, analysts, traders. Numbers and logic bankers bookmakers, insurance brokers, negotiators, deal-makers,

perform a mental arithmetic calculation: create a process to measure something difficult; analyse how a machine works; create a process; devise a strategy to trouble-shooters, directors achieve an aim; assess the value of a business a proposition









#### Musical

musical ability, awareness, appreciation and use of sound; recognition of tonal and rhythmic patterns, understands relationship between sound and feeling

music, sounds, rhythm

musicians, singers, composers, DJ's, music producers, piano tuners, acoustic engineers, work; coach someone entertainers, partyplanners, environment and noise advisors, voice coaches

perform a musical piece; sing a song; review a musical to play a musical instrument; specify mood music for telephone systems and receptions







## **Bodily-Knesthetic**

body movement control, manual dexterity, physical agility and balance; eye and body coordination

and movement, touch and feel

physical experience dancers, demonstrators, actors, athletes, divers, sports-people, soldiers, fire-fighters, PTI's, performance artistes; ergonomists, osteopaths fishermen, drivers, craftspeople; gardeners, chefs, acupuncturists,

juggle; demonstrate a sports technique; flip a beer-mat; create a mime to explain something; toss a pancake; fly a kite; coach workplace posture, assess workstation ergonomics









### Spatial -**Visual**

visual and spatial perception; interpretation and creation of visual images; pictorial imagination and expression; understands relationship between images and meanings, and between space and effect

pictures, shapes, images, 3D space

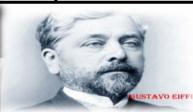
artists, designers, cartoonists, story-boarders, architects, painting; create a photographers, sculptors, townplanners, visionaries, inventors, engineers, cosmetics and beauty consultants

design a costume; interpret a room layout; create a corporate logo; design a building; pack a suitcase or the boot of a car









#### **Interpersonal**

perception of other people's feelings; ability to relate to others; interpretation of behaviour and communications; understands the relationships between people and their situations, including other people

human contact, communications, cooperation, teamwork

therapists, HR professionals, mediators, leaders, counsellors, politicians, educators, sales-people, clergy, psychologists, teachers, doctors, healers, affect the feelings of organisers, carers, advertising professionals, coaches and counsel mentors; (there is clearassociation between this type of intelligence

interpret moods from facial expressions; demonstrate feelings through body language; others in a planned way; coach or another person









#### personal cognisance, personal objectivity, the capability to understand oneself, one's relationship to others and the world, and one's own need for, and reaction to change

self-awareness,

self-reflection, self- arguably anyone who is self-aware and involved in one's own aims and the process of changing personal thoughts, beliefs and behaviour in relation to their situation, other people, their purpose and aims - in this respect there is a similarity to Maslow's Self- development; consider Actualisation level, and again there is clear association between this type of intelligence and what is now

consider and decide personal changes required to achieve them (notnecessarily reveal this to others): consider one's own 'Johari Window', and decide options for and decide one's own position in relation to the Emotional Intelligence model

# **Intrapersonal**





termed 'Emotional Intelligence' or EQ



## **Naturalistic**

Exploring nature, making collections of objects, studying them, and grouping them. have been sensory skill-sight, sound, smell, taste and touch, makes keen observations about natural changes, interconnections and patterns.

Smell, taste, gardening, plantation, observing closely natural changes, animal behaviour

discovery

Veterinary Animal Scholar, Trainers, Zoo Keepers, Archaeologist, Plants Scholar, Chef, Courtyard Designer, Weather Researcher, Documentary Producer, Environment Researcher, Animals Protection Activist, Forest Rangers, Nature Guides, Landscape Designers, Animal

Horticulturists, Botanists, Florists, Scientists Investigating the Biological and Physical worlds, Bird Researchers, Veterinarians, Farmers, Outdoor Activities Instructor Planner, Meteorologists and Conservationists.









