

**PERSONALITY & BEHAVIOR**



Dr. William Morston

Dr. William Moulton Morston was a psychologist and an antropologer who after studying thousands of human behaviors and their personalities developed the concept of DISC profile. After his many years of research the human personalities into 4 categories i.e. Dominant, Influential, Steady & Compliant. DISC profile has been in use for many years for multiple purposes. Later on another scientist, Dr. Gary Couture added bird profiling to the same theory.

<b>Primary Personality:</b>	<b>Dominant</b>
<b>Secondary Personality:</b>	<b>Steady</b>

<b>EAGLE</b>	<b>DOMINANT</b>
	Independent, Target Centric, Visionary, Inflexible, Bold, Aggressive, Rigid, Straight Forward, Blunt, Goal Oriented, Self-Starter, Confident, Controller, Determined, Born Leader, Ambitious, In charge.
<b>PEACOCK</b>	<b>INFLUENTIAL</b>
	Unlimited Potential, Highly flexible, Conservative, May be talkative, People Oriented, Friendly, Defensive, Limited Risk Taker, Lack of discipline, Need support to perform, Need a Guide, Attention Seeker, Party Lover, Love to be noticed, Love compliments, Showy behavior, May lack in Time Management.
<b>OWL</b>	<b>COMPLIANT</b>
	Analyst Behavior, Calculated risk taker, Focus on details, Investigative nature, Process Oriented, Rule maker, Compliance officer, Dual thinking process, Takes longer time in taking decision, Perfectionist, Problem Solver, Slow to react, Curious, Why & how factor, Extreme Planner, Focus on doing job right - rather than doing right job, May have confused state of mind.
<b>DOVE</b>	<b>STEADY</b>
	Easy-going, Relationship Oriented, High Learn ability, Stretchable, Flexible, Need Encouragement, Team Player, Avoid conflicts, Avoid confrontation, Co-operative, Calm, Patient, Hard-worker, Supportive, Sensitive, Loyal, People, Oriented.

Cont: (+91)-7339123552 Web: [www.dmittraining360.com](http://www.dmittraining360.com) Email: [training360deg@gmail.com](mailto:training360deg@gmail.com)